
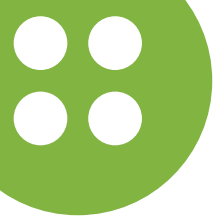




ACTIVE
TRENDS

SPRING - SUMMER 2022



R|Elan™ is the next generation of fabrics from Reliance Industries Ltd., India.

Drawing from its extensive, exclusive Research & Development and its vast expertise in speciality fibres, Reliance has crafted these advanced fabrics, Fabric 2.0 as a portfolio of specially engineered fabric innovations offering a spectrum of benefits from sustainability to high performance and aesthetics.

R|Elan™ is a preferred sourcing partner for demanding fashion brands globally, to design eco-fashion, activewear, denims, ethnic & western wear, athleisure, work wear and high-end couture.





INHALE EXHALE



FUNDAMENTAL FLOW



HOME COMFORTS



GAME PLAY



ACTIVE CORE COLOURS

19-4122 TCX

19-4203 TCX

15-4008 TCX

13-4201 TCX

11-4800 TCX

19-0516 TCX

19-1220 TCX

14-1036 TCX

13-0401 TCX

11-0103 TCX

ACTIVE COLOURS

Enhanced
Nature



Everyday
Pleasure





INHALE EXHALE

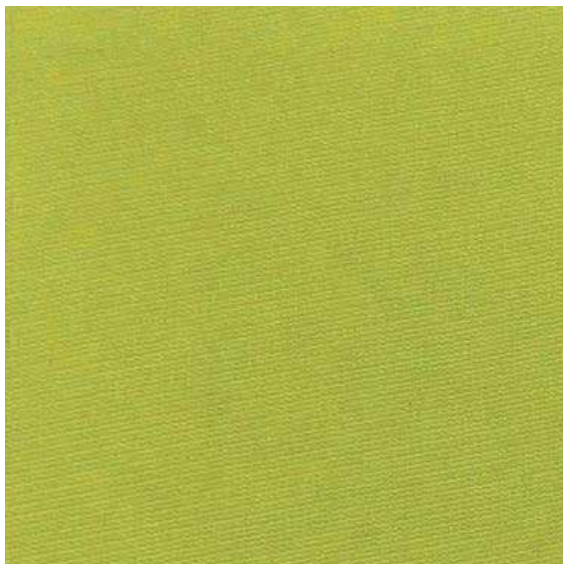




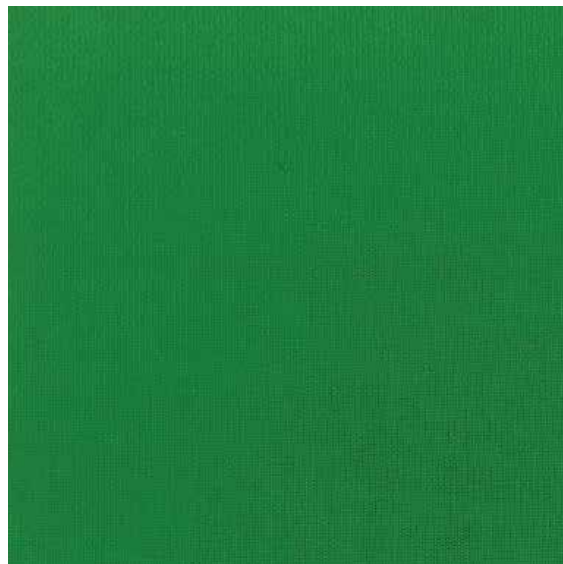
INHALE EXHALE

- Recognizing the need to slow down and step back, this direction seeks out balance in a world that is realigning and offers space for feeling. Encouraging pause, this trend focuses on minimalist messaging and aesthetics.
- Simplicity is key to create a quite aesthetic. Fuss-free details and barely there colour to soften styles.
- Use fabrics that are responsibly made such as our recycled GreenGold, high performance fabrics like Kooltex, FeelFresh and the ones that enhance comfort such as Superfeel.
- Relevant for meditation, yoga and all-day active.

R|Elan™ SuperFeel



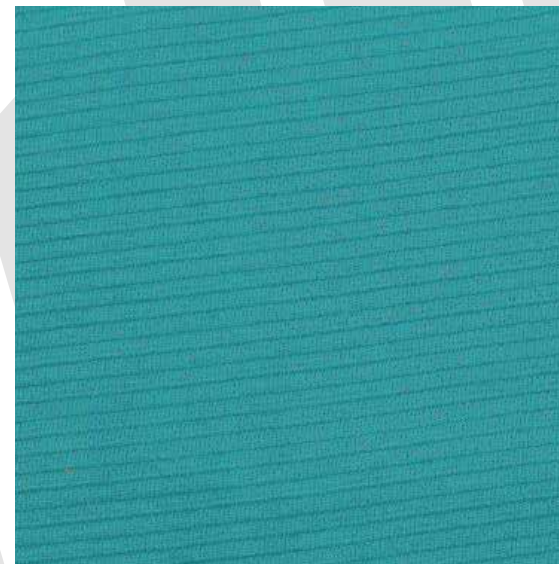
R|Elan™ GreenGold



R|Elan™ Kooltex



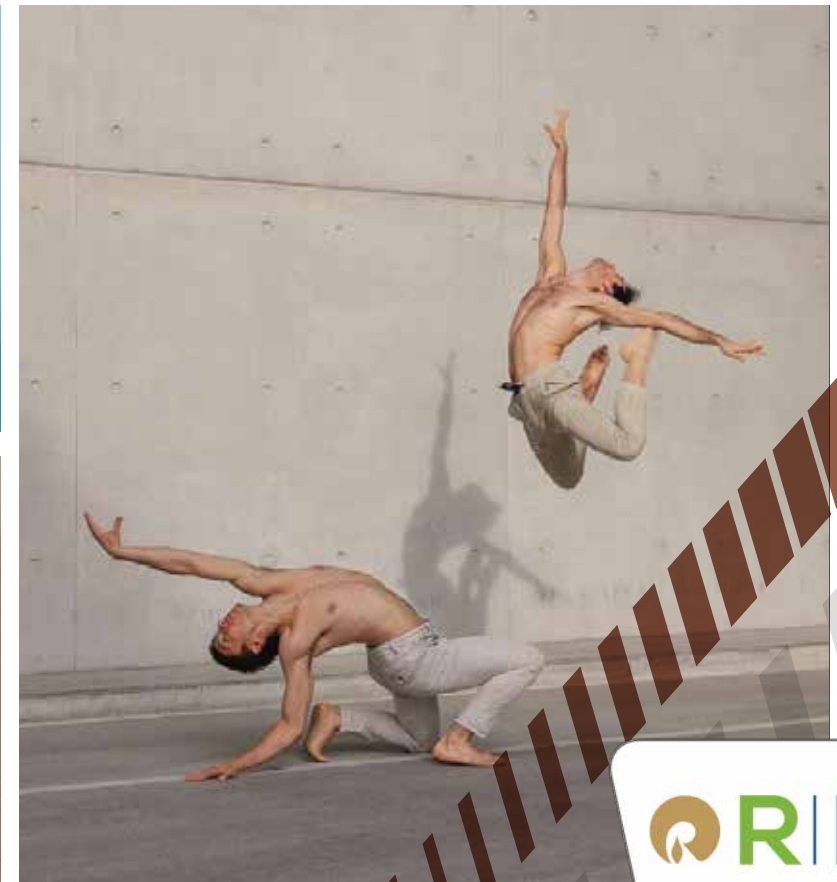
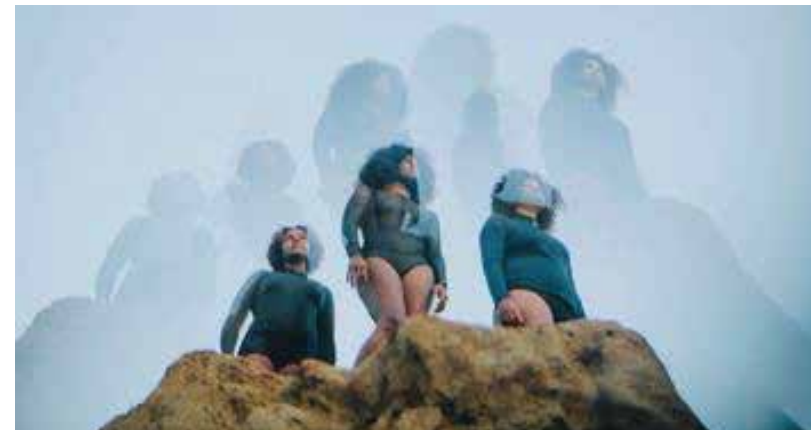
R|Elan™ FeelFresh



INHALE EXHALE
FIBRE AND YARN



FUNDAMENTAL FLOW



FUNDAMENTAL FLOW

- In a disposable age, luxury will become something timeless, worn and beautiful. Taking stripped back approach to product and function, this direction focuses on design by elimination. Resulting in products that are both minimalist and resourceful.
- Refinement defines a limitarian approach with tonal colours, matte fabrics and minimalist lines. Prioritize a conscious approach to core qualities by opting for recycled fabric, lower impact dyestuffs and eco finishes.
- Use fabrics that are responsibly made such as our recycled GreenGold, high performance fabrics like Kooltex, FeelFresh and the ones that enhance comfort such as Superfeel.
- Relevant for Pilates, yoga, training, all day active and loungewear.





FUNDAMENTAL FLOW

FIBRE AND YARN

R|Elan™ Kooltex



R|Elan™ SuperFeel



R|Elan™ GreenGold

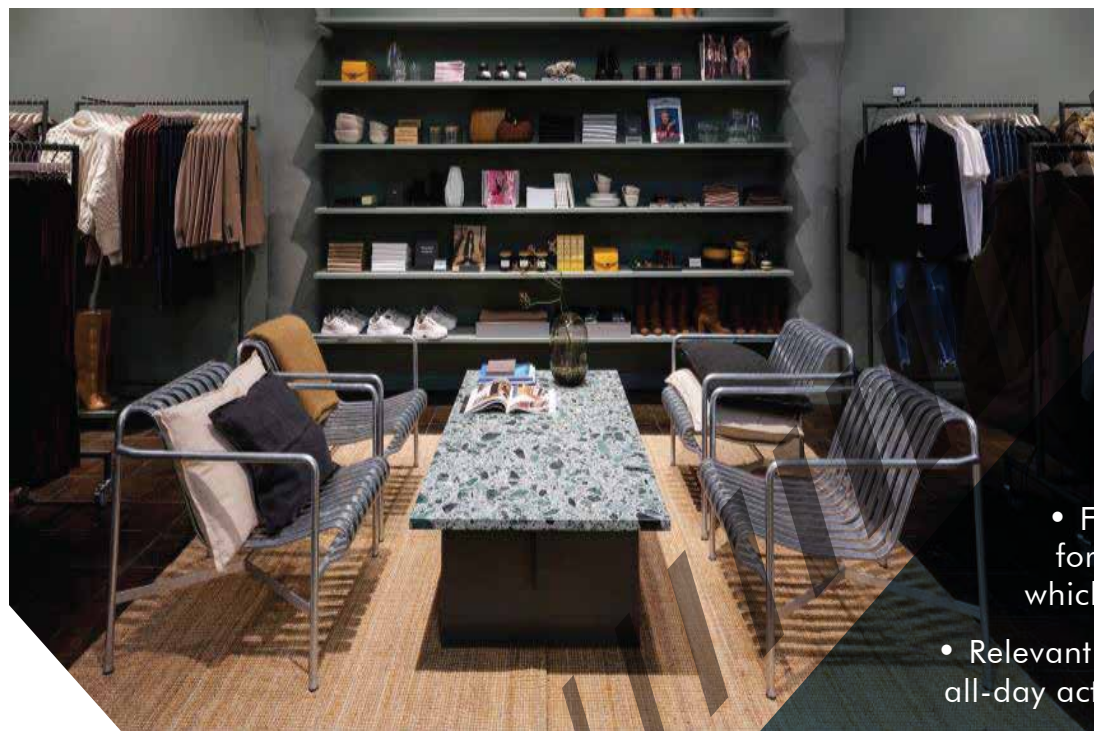
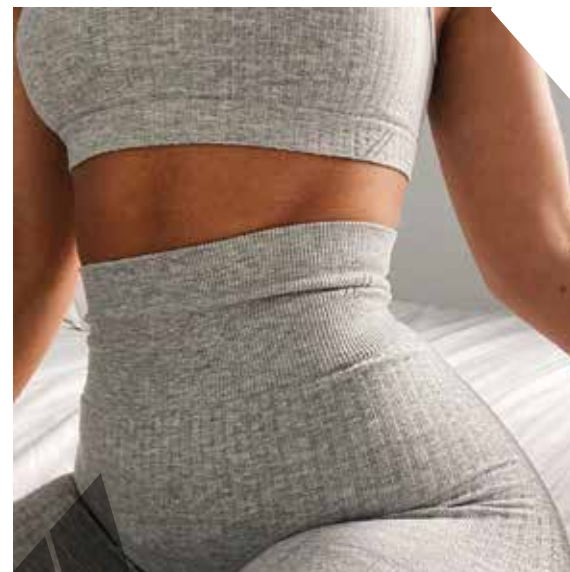


R|Elan™ FeelFresh





HOME COMFORTS



HOME COMFORTS

- As the lines between home and work blur, comfort will be in higher demand for our hybrid lives. Versatile styles will need to work harder, as comfort is elevated from loungewear to workwear.
- Adapt active styles to work for the everyday, with slouchy trackpants and timeless sweats. Focus on comfort from the bottom up and styles that work well for stretching and gentle workouts.
- Add interest with raw essentials to embrace the texture of recycled fibers.
- For an evolving work-life balance and the multifunctional wardrobe, use FeelFresh for Anti bacterial properties, responsibly made recycled GreenGold and Durafit for power stretch which allows free movement and SuperFeel for enhance comfort.
- Relevant for yoga and stretch, Slounge, restoration, Work from home and all-day active.

R|Elan™ GreenGold



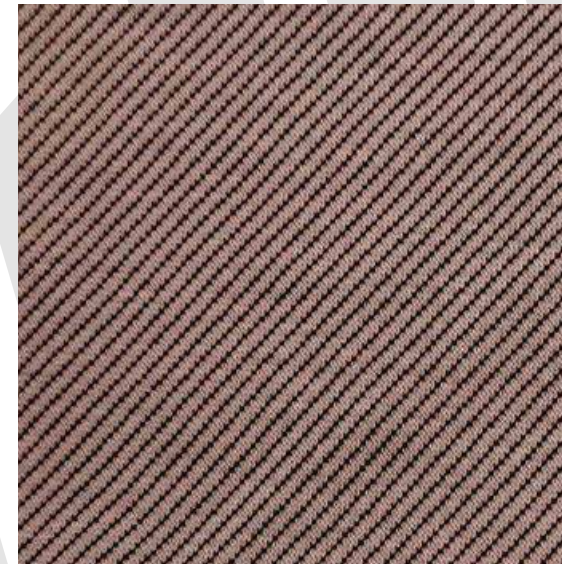
R|Elan™ FeelFresh



R|Elan™ SuperFeel



R|Elan™ Durafit

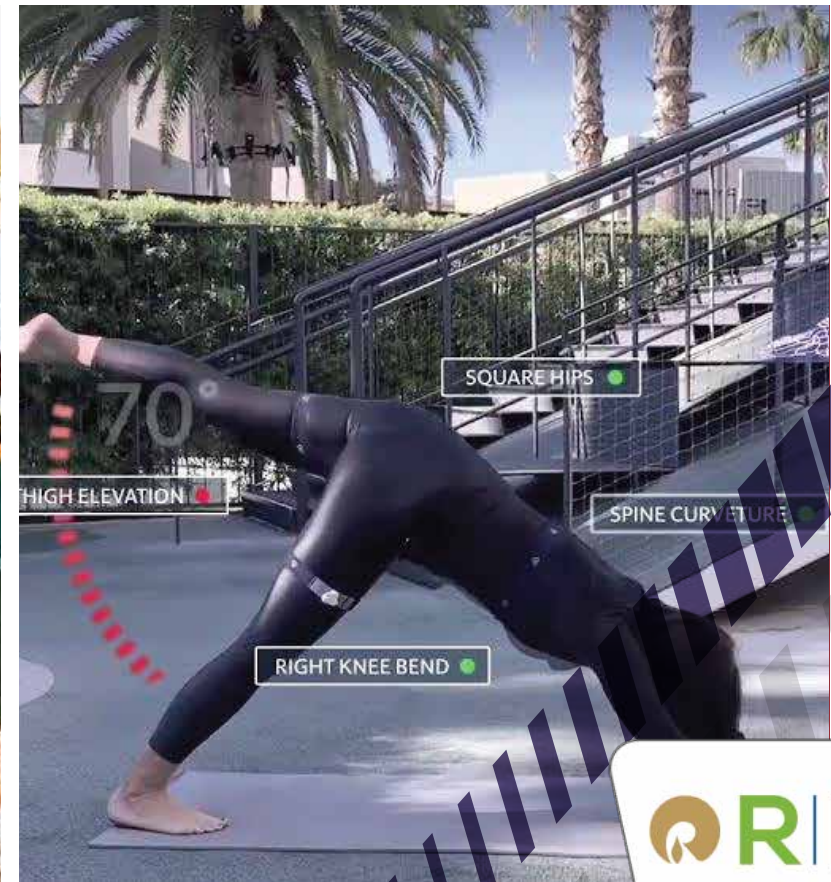
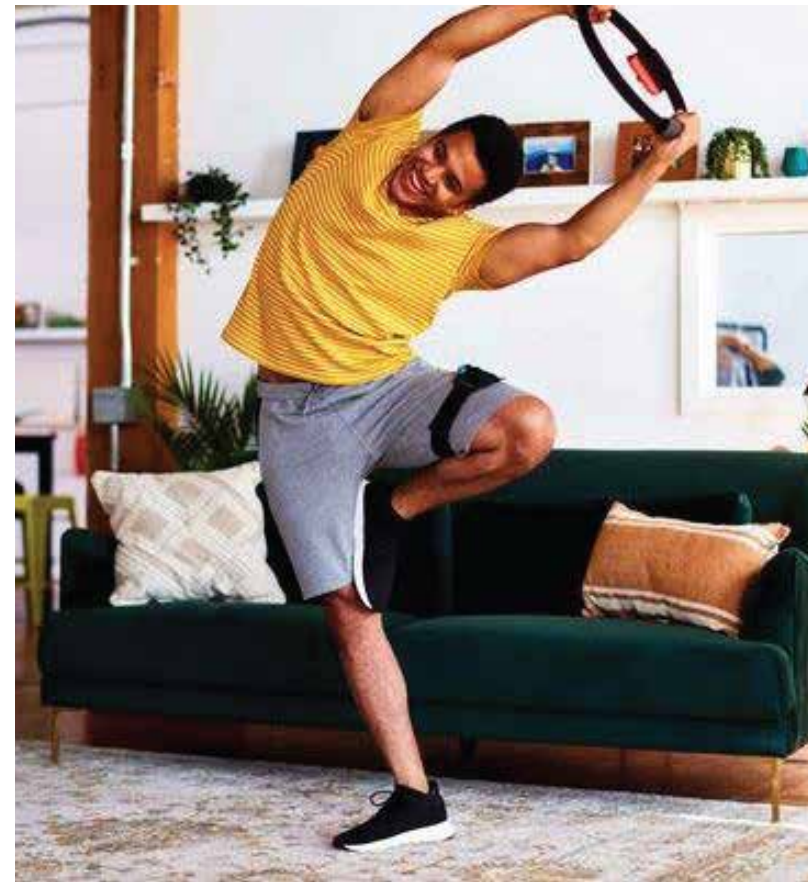
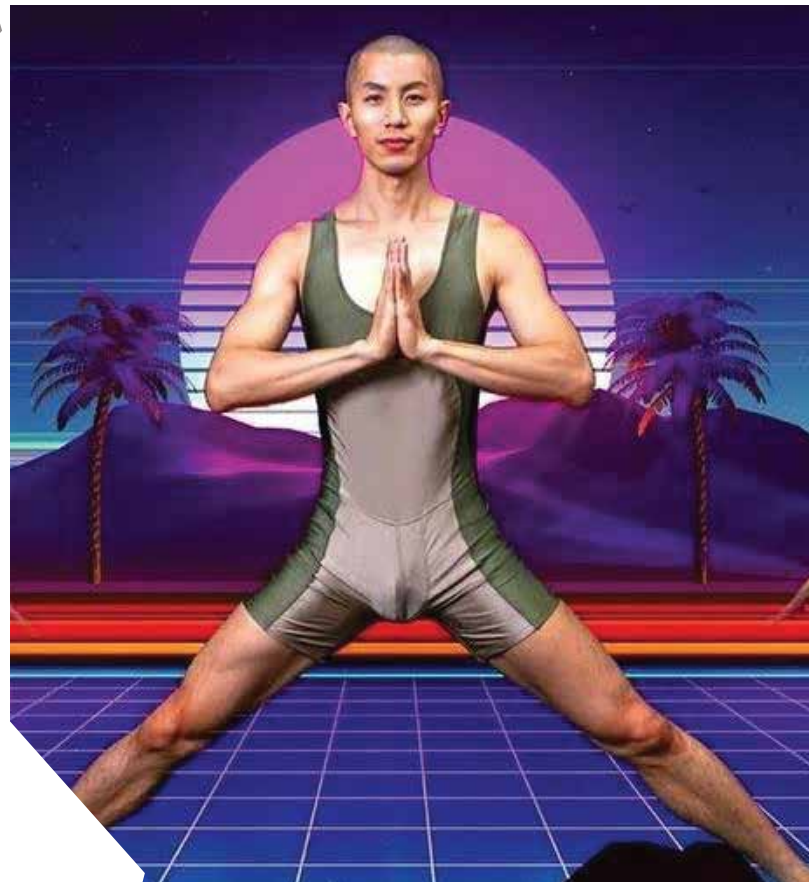


HOME COMFORTS

FIBRE AND YARN

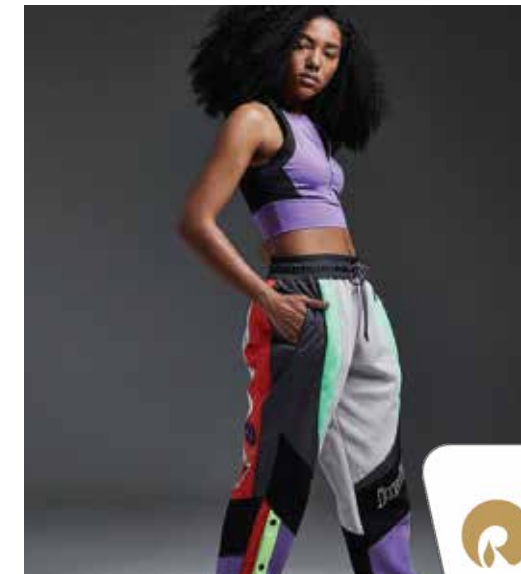
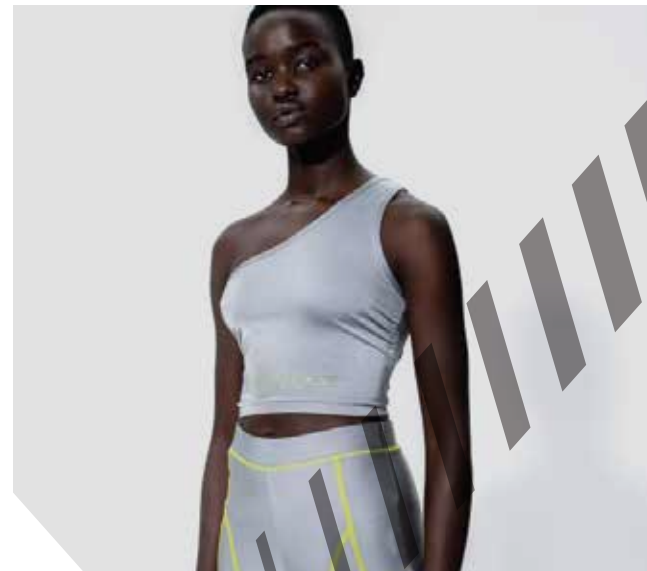


GAME PLAY



GAME PLAY

- Tech companies are tapping into the fitness arena by making exercising more sociable and connected, disguising workouts in games. Adding in the gaming element tricks people in to feeling like it's not actually exercise, resulting in them sticking with routines for longer.
- Explore the power of design to boost moods and incite positivity. When it comes to clothes to play in, make sure they allow for the freedom of movement required for each activity. Stretch panels and breathability will be key. Knitted styles create freedom of movement and flexibility.
- Use Kooltex for Moisture management, FeelFresh for Anti bacterial properties, Airtherm for thermal regulation and Durafit for power stretch which allows free movement.
- Relevant for E-workouts, training, HIIT, yoga, stretch and all-day active.



GAME PLAY

FIBRE AND YARN

R|Elan™ AirTherm



R|Elan™ FeelFresh



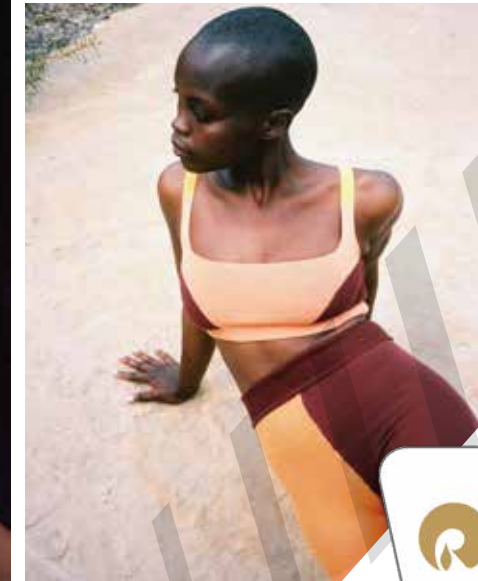
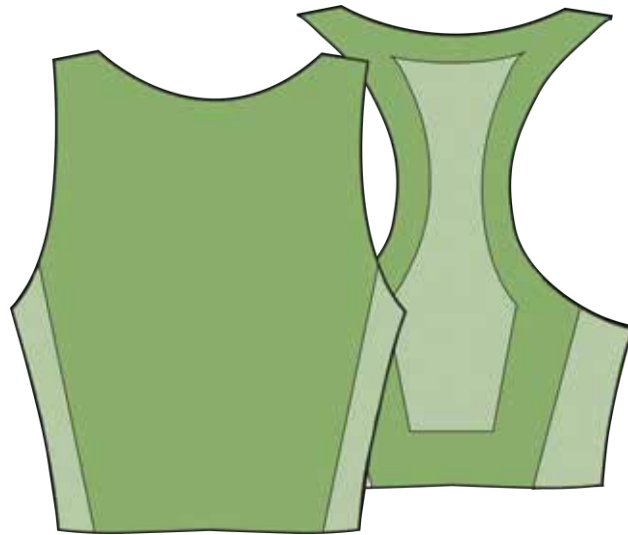
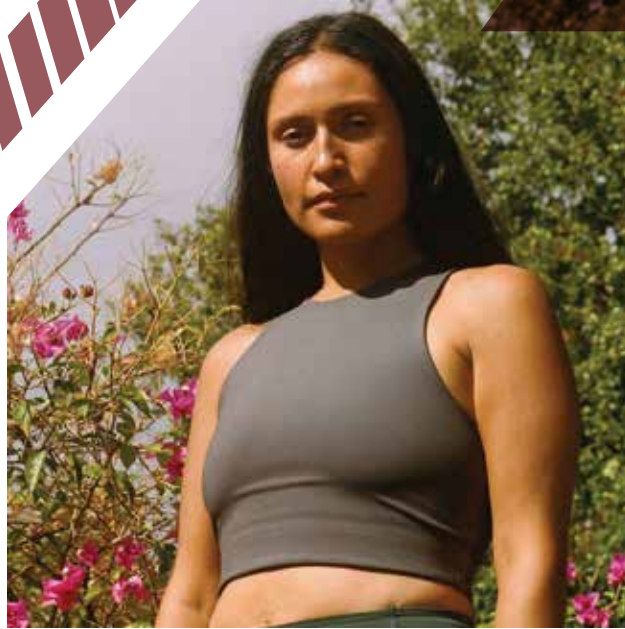
R|Elan™ Durafit



R|Elan™ Kooltex

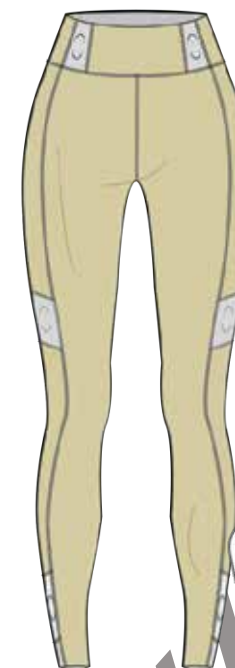
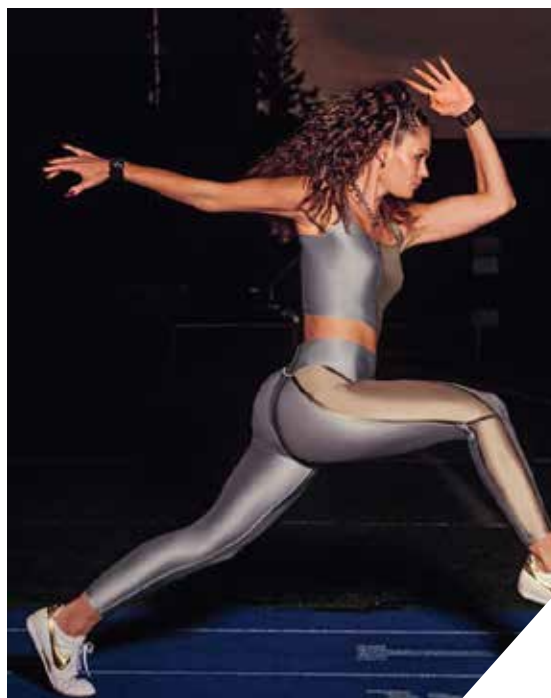
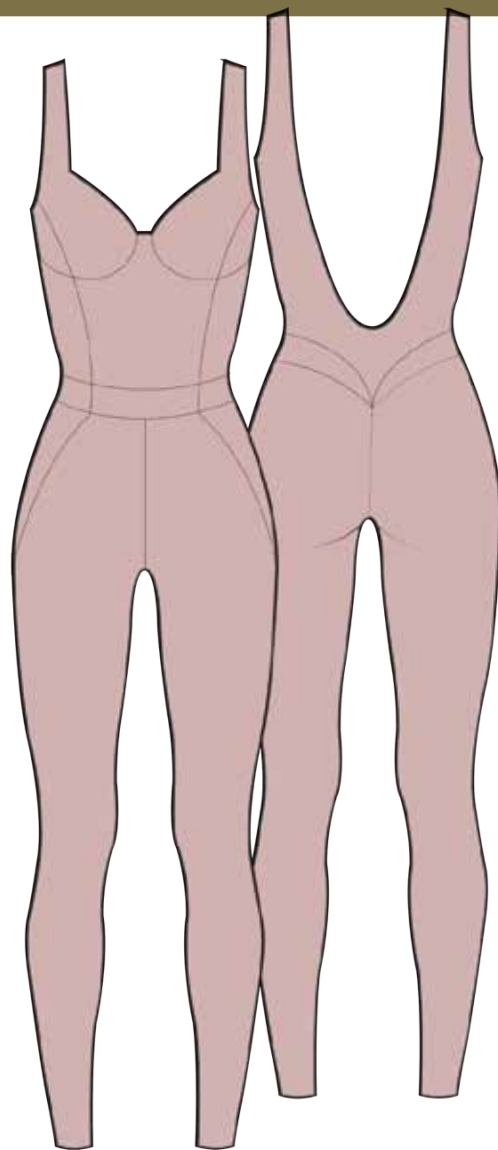


KEY ITEMS



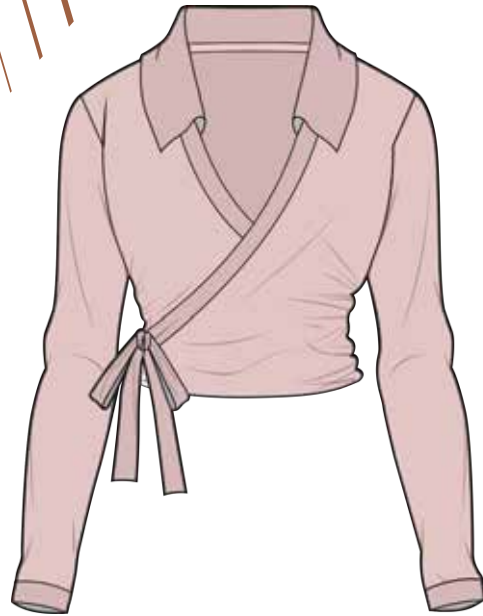


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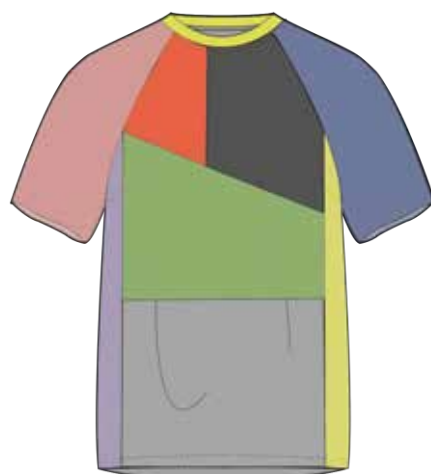


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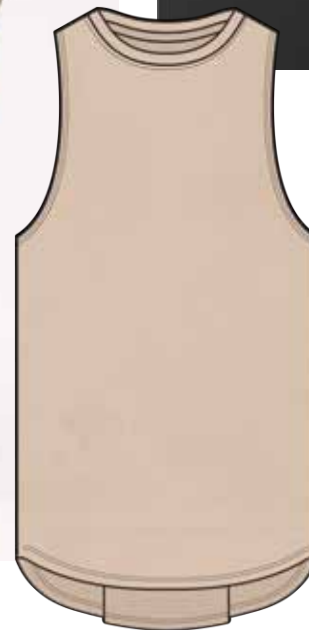
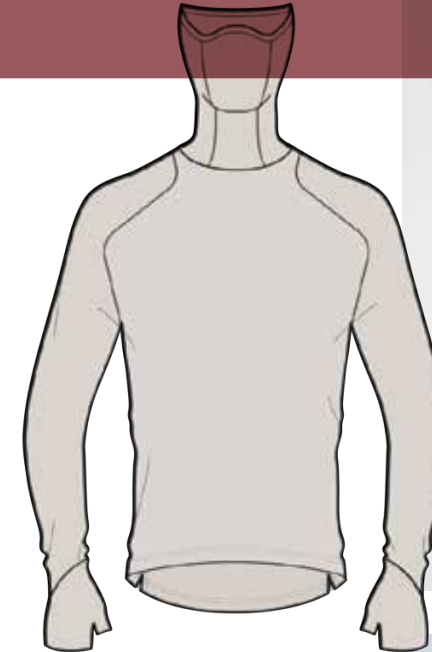




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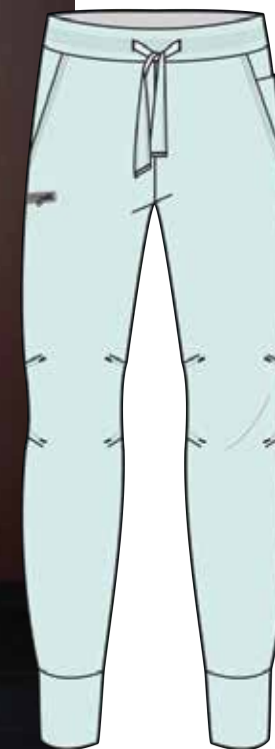
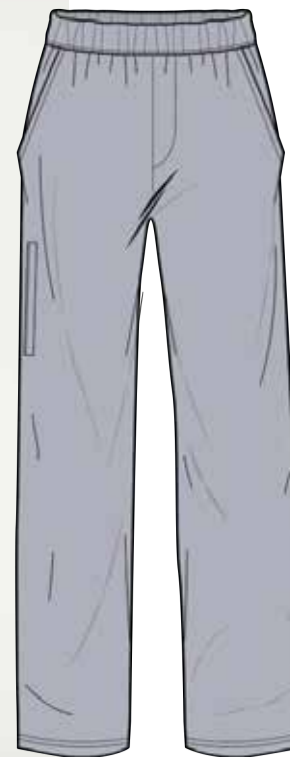


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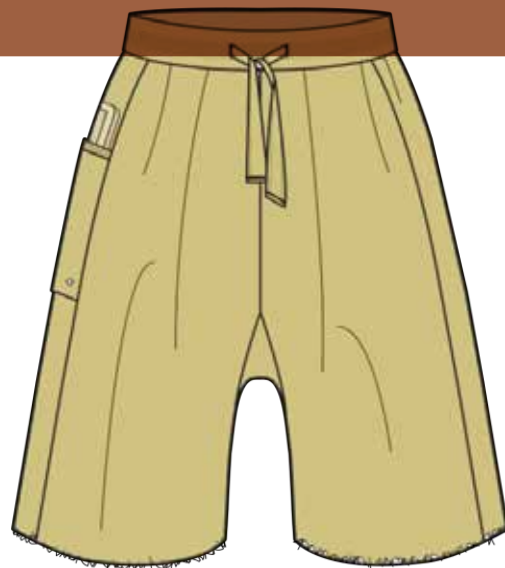




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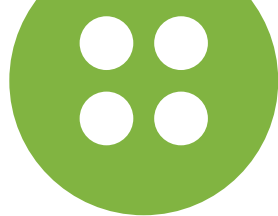






Reliance Industries Ltd. (RIL) is India's largest private sector company with activities spanning hydrocarbon exploration and production, petroleum refining and marketing, petrochemicals, retail and digital services. RIL is the top-most ranked company from India to feature in Fortune's Global 500 list of 'World's Largest Companies' – currently ranking 96th. The company stands 71st in the 'Forbes Global 2000' rankings for 2019 – top-most among Indian companies. It ranks 10th among LinkedIn's 'The Best Companies to Work For In India' (2019).

Reliance is one of the largest integrated producers of Polyester fibres and yarns in the world.



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