

## TIRUPUR GETS TRENDY

R|Elan, the next-gen fabric from RIL, has launched its latest studio in Tirupur. It's set to display its future ready innovative range of sustainable and performance fabrics. The studio will be a hi-tech experience centre that showcase all its Hub Excellence Partners' (HEP) state-of-the-art products and developments across the aesthetics, performance, and sustainability categories. Exciting times ahead!



R|Elan™ Studio - Tirupur launch event



R|Elan™ Studio - Tirupur launch event

## R|Elan launches its latest studio in Tirupur to showcase its future ready innovative fabric range

By Our Staff Reporter

MUMBAI, SEPT. 08—

R|Elan, the next-gen fabrics from Reliance Industries Limited (RIL), has launched its latest studio in Tirupur, to display its future ready innovative range of sustainable and performance fabrics created through specially engineered fibres.

R|Elan Studio will be a hi-tech experience centre that showcases all its Hub Excellence Program (HEP) partners' innovative products & developments across aesthetics, performance and sustainability category. It will provide a seamless and uniform experience to garment manufacturers, exporters, local & international brands, buying houses, agents, traders and the fashion design houses. This would help build a strong collaboration between R|Elan and the entire value chain.

Inaugurating the studio, Mr Hemant D Sharma, Sector Head – Polyester, said: "The R|Elan studio is a great platform for us to showcase the fabric samples to the buying houses, brands, exporters, garmenters, weavers and knitters giving them a taste of our innovative solutions."

The event was also attended by Mr Gunjan Sharma, CMO – Polyester and Mr Prashant Palsule, Regional Head – Polyester, Coimbatore.

Speaking on the occasion, Mr Raja Shanmugam, President, Tirupur Export Association, said: "This is a good initiative by RIL to create the studio in the heart of a textile hub like Tirupur. For the exporters, it will help to diversify from cotton to performance-based fabrics. This will also help ease various constraints faced by the supply chain establishment like HEP partners."

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## NEVA SPRING SUMMER COLLECTION '20 BLOSSOMS WITH R|ELAN FABRICS

R|Elan joined forces with Neva Garments Ltd to showcase the SS'20 range of apparel at the Grand Imperia Banquet. The fashion show wowed around 350 retail partners. They admired the upcoming range for its high-performance and new-age functionalities.



R|Elan™ & Neva meet



Fitness Party

## AN UNFORGETTABLE FITNESS PARTY WITH KAPPA

Chandigarh demonstrated its vibrant spirit at the R|Elan Fitness Party conducted at Elante Mall. The event was graced by famed My FM RJs and fitness instructors in the city. They expressed amazement with the immense enthusiasm shown by people. Kappa distributed over 250 vouchers for performing well in intense physical activities. Hooray for fitness!



## RUN LUDHIANA RUN!

10K seems like quite the exhausting run, but children and seniors alike pushed their personal bests to complete the R|Elan Ludhiana Run. They made it a resounding success! Participants reached the venue as early as 5:30 am and began with a warm-up session. The event raised awareness about environmental concerns and educated the city's residents about the benefits of a healthy lifestyle.

## Children, elderly take part in 10-km run



Participants during the 10km run organised by the Ludhiana Runners on the Punjab Agricultural University campus on Sunday. PHOTOS: ASHWANI DHAMAN

### OUR SPORTS CORRESPONDENT

LUDHIANA, JULY 28

A large of people from kids to veterans (over 60 years) took part in a 10-km run organised by the Ludhiana Runners on the Punjab Agricultural University campus here today. The event was held to make city residents aware of environment and healthy lifestyle. A warm-up session

was organised prior to the event. The main event began at 5.30 am.

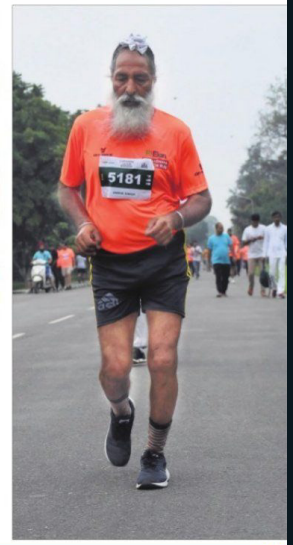
Participants were provided water, energy drinks and other help if needed on the entire route of the run. They appreciated the arrangements made for the event.

The runners who completed the event, were given certificates and medals. The organisers also arranged refreshments for

the participants.

Expressing gratitude towards the organisers, participants wished that more such events should be held in future.

Sarpreet Singh Ghuman, director of the event, said it was almost equal to the Bengaluru 10-km event, which was considered the country's best run. He thanked the participants for making it a success.



Ludhiana Tribune

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<https://epaper.tribuneindia.com/c/41902695>

Ludhiana 10k Run coverage - Ludhiana Tribune

## EXHIBITIONS GALLERY



YFA (Ludhiana) – 21st to 23rd August, YFA Exhibition, Dana Mandi Bahadur K Road, Ludhiana



Source India (Mumbai) – 21st to 23rd August, Bombay Exhibition Centre, Goregaon East, Mumbai



Yarn Expo (Surat) – 3rd to 5th August, Surat International Exhibition and Convention Centre (SIECC), Surat



Yarnex, (Tirupur) – 12th to 14th September, India Knit Fair Complex, Tirupur